



Information Pack



Supplier Information

Welcome to The NAPA Recognised Supplier Pack

Thank you for your interest in NAPA Recognised Supplier Status. NAPA is a national charity and membership organisation; we support the sector to prioritise wellbeing, promote activity, arts and engagement and believe that everyone has the right to live content, creative and connected lives.

We pride ourselves on our inclusive approach and appreciate the contributions and ideas of all who work alongside us to prioritise wellbeing.

NAPA services are led by our dedicated team, co-created with our members, subscribers and advisory panels and governed by the NAPA board of Trustees.

Click **HERE** to read our Governance statement.

To view our most recent Impact report Click **HERE**

What is a NAPA Recognised Supplier?

A NAPA Recognised Supplier is a provider of activity and engagement services that demonstrate a commitment to practice in an ethical, person centred and respectful way.

NAPA Recognised Suppliers understand the care sector and provide supportive and enriching services that aim to improve the lives of people with care and support needs.

NAPA Recognised Supplier Charter

NAPA are committed to finding creative ways to support the sector to prioritise wellbeing.

This charter outlines our commitment to developing creative approaches that support the provision of meaningful activity and engagement and are consistent with our values.

Together we can find creative approaches to wellbeing, drawing on our joint expertise and resources to identify and seek solutions to the challenges faced by care services and activity providers.

The annual fees paid by NAPA Recognised Suppliers help resource our work and improve and expand our services enabling people to live content, creative and connected lives.



**Prioritising
Wellbeing**

NAPA Recognised Supplier Pack

Supplier Information

We invite applications from suppliers that share our vision and mission.

Our vision is:

A UK where activity and engagement is an integral part of care provision, where people live content, creative and connected lives.

Our mission is:

To advance the role of the Activity Provider by offering professional development opportunities that enhance knowledge, skills and confidence.

NAPA Membership

NAPA are proud to support 3,000 plus organisations providing care and support services.

Who are NAPA Members?

NAPA members are services in the care and support sector including:

- Care Homes
- Home Care Providers
- Housing with care including supported living, extra care and retirement living communities
- Day Opportunities
- Intermediate and Respite Care
- Hospitals
- Hospices
- Community Centres
- Carers Groups
- Individual Activity Providers

To find out more about NAPA Membership click **HERE**

NAPA Partners

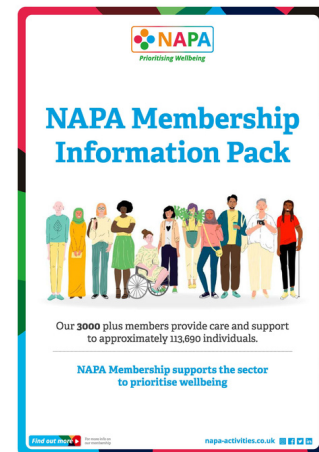
NAPA is committed to developing effective partnerships. We work collaboratively with many partners across the voluntary, statutory, and private sector.

Click **HERE** to find out more about some of the innovative project partnerships we are currently involved with.

Funds raised from partnership work is critical to our financial stability, helping to ensure that appropriate resources, learning opportunities, advice, information and inspiration are accessible for all those involved in providing activity and engagement.

If you are interested in developing a longer-term relationship with NAPA and the NAPA membership, please contact us about the opportunities available.

To find out more about our current partners Click **HERE**



Supplier Information

NAPA will:

- Acknowledge the great services you provide
- Promote what you do with our members, and the wider Health, Housing and Social Care sector
- Share your news and product information across all our communications channels, including NAPA News, social media and in The NAPA Members-only digital platform - The Shed
- Support you to develop your services where required
- Increase your profile in the care sector and very importantly, increase the standards, awareness and status of activity provision
- Provide your company with opportunities to be seen by key decision makers in the care sector

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Activities to Share



"NAPA recognises Activities to Share as a supplier to the sector as their products and philosophy is in close alignment with what we are trying to achieve as an organisation, namely: Improving the wellbeing of those in care through the use of engaging activities"

Yvette Hartley - Business Development & Product Manager

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Thank you to the following NAPA Recognised Suppliers for providing the following testimonials in support of NAPA and the Directory.

To view the directory click [HERE](#)

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Ad-Memoire are delighted to be a NAPA recognised supplier. The main benefit for us is that we can engage and communicate directly with NAPA's many wonderful members, via the Association's social media, publications, and events. Being a NAPA recognised supplier also gives our users confidence when considering signing up to our resource.

Alistair Moir, Deputy Director

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Suppliers will:

- Demonstrate an ongoing commitment to mutual support
- Promote NAPA's work as appropriate
- Work to the principles of the NAPA Recognised Supplier Charter

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We've been fans of NAPA and their work for a few years now so it's a privilege to be a recognised supplier. Our ethos and innovative approach aligns well with theirs and we have already had some great collaborations. It's so nice to be welcomed into a support network of like-minded people.

Charlie Blair - Founder - The Blair Academy

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- Free advertising space
 - Increased awareness of your service with the 'find a supplier' category search on the NAPA website
 - Raise your profile through guest blogs
 - Automatic registration for NAPA News – keeping you in touch with NAPA projects and news from our members and the wider sector by email
 - Supplier "Spotlight" in The Shed alert
 - Advertorial in the members-only digital platform
 - Article in the NAPA Every Day
 - Promote your recognised supplier status with a NAPA suppliers' logo
 - Mutual sharing of news and promotions via social media platforms
 - Suppliers are invited to post in the NAPA facebook group on Fridays
 - Discount to exhibit at NAPA events/conferences
 - Discount to provide your promotional literature at NAPA events/conferences
 - Discount on sponsorship
- NAPA Member Award (dependant on the award) - Click **HERE** to find out more
- Activity resources - Click **HERE** to see examples
- Events - Click **HERE** to see an example

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Daily Sparkle

The Activity Coordinator's Friend

The Daily Sparkle provides high-quality reminiscence activity resources and training courses to activity professionals. We are proud to be a NAPA Recognised Supplier as we believe NAPA shares our commitment to person-centred care and wellbeing of the elderly and those living with dementia.

Melony Nevill, General Manager

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"We supply interactive technology into care, which is a very big priority right now in 2022. We believe in using technology to help stimulate positive outcomes and wellbeing for all areas whilst promoting person centred care."

Working alongside NAPA is great, as an organisation we share the same vision. Like NAPA, we are proud of our inclusive approach and prioritise wellbeing through fun and engaging activities"

The Digital Rainbow
Kat Lyons - Sales and Marketing

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drawinglife

Drawing Life is proud to be a recognised NAPA supplier. Our art classes are for carers as much as they are for the people they care for. Art gives carers new things to talk about with those who have lost the art of conversation.

Judy Parkinson - Project Director

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The Process

New applicants will be invited to an informal telephone interview with the Executive Director.

The initial fee is £350, with the opportunity to renew after 12 months for £300. In addition, suppliers can choose to register for 3 years for £750.

Listing in the directory – includes:

- Your company name
- Your full colour logo
- 100-word company profile
- Contact details
- Website link - driving traffic back to your site
- Email link - for lead generation
- Twitter and social media links

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"At Inspired Inspirations, we are a firm believer in keeping those in care physically, cognitively and emotionally engaged. We were recommended to NAPA by a number of our existing clients, who advised us that NAPAs ethos of prioritising well-being is exceptionally well aligned with our own. Since contacting NAPA, we have been very impressed with the level of support NAPA give their members, the resources that are available, as well as the gentle but informative approach to improving the overall wellbeing of those in care. We are proud to have gone through the process and achieved the status of being a NAPA supplier."

Stewart Bates - Owner, Inspired Inspirations

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My Life TV

The dementia-friendly channel

'My Life Films works in partnership with NAPA to extend the reach of dementia-friendly TV into the care sector. Regular professional feedback provided by members is used to improve our service.'

Monika Lang - Director

NAPA reserves the right to decline or remove suppliers from the directory should they breach the terms of The Recognised Supplier Charter.

If you have any questions, please email membership@napa-activities.co.uk

What's next?

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Click **HERE** to complete the form; we will then process your application and invite you to an informal telephone interview and request references. Should the application process be successful, we will raise an invoice for payment. Once the invoice is settled, you will receive a 'Recognised Supplier' welcome pack summarising your benefits, and this will include Recognised Supplier Charter.



NAPA *Prioritising Wellbeing*

Recognised Supplier



Valid until 09/2022



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NAPA Recognised Supplier Pack